

Rachel Duprey

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Award-winning Graphic and Interactive Designer and Art Director with 10 years experience conceptualizing, designing, producing and managing a diverse line of dynamic marketing and branding materials, as well as managing and collaborating with both design and development teams for both print and interactive media.

Principal Skills

- Able to assess client needs and apply design standards, new interactive tools, and effective communication in the creation of a diverse set of engaging materials ranging from printed brochures to online Flash presentations and trade show booth concepts.
 - Lead creative teams to deliver high quality integrated digital marketing and print solutions that help clients meet business goals with measurable results.
 - Proven capacity to work efficiently under tight time and budget constraints.
 - Expertise in an array of static and dynamic design applications, including full Adobe Creative Suite, Flash, Quark, HTML, CSS and DVD and video development tools.
 - Expert knowledge of the print production process in several different mediums as well as pre-press standards, proofing, and printer/designer communications.
 - Capability to work both individually and collaborate with designers and project managers to deliver high-quality, outstanding marketing solutions from conceptualization, art direction to production.
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Relevant Experience

Senior Graphic Designer / Art Director, Self-service Networks, Middletown, RI 2008-Present

- Create cross-market design and production solutions for internal sales, web and marketing efforts for company products and software.
- Create concepts for client solutions and lead development team to execute on those concepts, assuring those concepts adhere to the approved strategy.
- Conceptualize, design and art direct complex UX/UI interfaces in-house and client solutions including, kiosk user interfaces, kiosk branding and fascia artwork, web portals, and software development solutions for multiple markets including retail, banking, health care, tourism, and more.
- Responsible for meeting with clients, assisting in the engagement of those clients and developing and presenting creative solutions to meet client business goals.
- Manage and Direct freelance designers and developers and ensure that project execution and concept adhere to strategic goals.
- Art Direct photo and video shoots for internal marketing and production.
- Manage multiple in-house and client design projects, adhering to deadlines and budgetary constraints.

Senior Graphic and Interactive Designer, KVH Industries, Inc. Middletown, RI 2003-2008

- Create cross-market design and production solutions for sales and marketing efforts for international high-technology firm serving consumer, commercial, and government markets.
- Develop and manage long-term marketing design solutions from conceptualization through to final production for projects of varied scope and media including the development of the KVH corporate and design direction, and product identity.
- Design trade show graphics for some of the largest domestic and international trade shows, including the support of trade show on site events.
- Assess production needs and alternatives to decrease material and production costs.
- Collaborating with and guiding in-house clients through design choices while applying techniques intended to maximize the corporate brand and improve a dynamic corporate image.
- Direction of in-house and on-site photography and video shoots along with necessary photo retouching, color correction, and video editing and production as necessary.
- Design and development of award-winning Flash sales and marketing presentations for the web, training CD's and sales presentations, that encompass ActionScript, customizing dynamic Flash components, Flash streaming video, and interactive Flash video.
- Managing the Implementing the conversion of all video resources on www.kvh.com to Flash streaming video, including all branch Flash sites of www.kvh.com, for example - www.minivsat.com.
- Mobile device interface design of KVH's PDA based military convoy communication system - Convoy Comms.
- Conceptualize, design, and implement DVD and CD content and video production for both training and advertising purposes.

Freelance Graphic and Web Design Clients

2000-Present

- Organic Hug, Organic Clothing - Bristol, RI
 - Textron Chamber of Commerce Academy - Providence, RI
 - Rhode Island League of Charter Schools - Providence, RI
 - Beacon Charter High School for the Arts - Woonsocket, RI
 - Field of Greens Lawn Care - Cranston, RI
 - The Gay Travel Association - Providence, RI
 - Law Office of Julie Saffren - San Jose, CA
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Awards

Society for Technical Communications Online Communication Competition KVH TACNAV Product Demo CD

- 2006 STC Boston Region Competition - Award: Distinguished
 - 2006 STC International Competition - Award: Excellence
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Education

Academy of Art University - 2003

San Francisco, CA

B.F.A. - Computer Arts, New Media

Presidents Honors List - GPA Cumulative 3.50

Johnson & Wales University - 1994

Providence, RI

A.O.S. Culinary Arts

Cum Laude, GPA Cumulative 3.50

Software Experience Level of Knowledge

Microsoft Windows	Expert
Mac OSX	Expert
Quark Xpress	Expert
Adobe Photoshop CS4	Expert
Adobe Illustrator CS4	Expert
Adobe InDesign	Expert
Adobe Flash CS4	Expert
Adobe Flash Video Encoder CS4	Expert
HTML	Expert
CSS	Expert
Adobe Dreamweaver CS4	Expert
Adobe Media Encoder	Strongly Proficient
Adobe Acrobat Professional 8.0	Strongly Proficient
Adobe After Effects CS3	Strongly Proficient
Microsoft Word, Power Point, Excel	Strongly Proficient
Cleaner	Strongly Proficient
iDVD, iMovie, iPhoto	Strongly Proficient
DVD Studio Pro	Intermediate
Sound Studio	Intermediate
Roxio Toast	Intermediate
Roxio Popcorn	Intermediate
Inspire/Lightwave 3d	Beginner with a strong understanding of the 3D software

References available upon request.