

Rachel Duprey

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Award-winning Graphic and Interactive Designer with 8 years experience conceptualizing, designing, and producing a diverse line of dynamic marketing and branding materials for both print and interactive media.

Principal Skills

- Able to assess client needs and apply design standards, new interactive tools, and effective communication in the creation of a diverse set of engaging materials ranging from printed brochures to online Flash presentations and trade show booth concepts.
 - Proven capacity to work efficiently under tight time and budget constraints.
 - Expertise in an array of static and dynamic design applications, including full Adobe Creative Suite, Flash, Quark, and DVD development tools.
 - Clear understanding of print production process and designer/printer interaction.
 - Capability to work both individually and collaborate with other professional designers to deliver high-quality, outstanding marketing solutions.
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Relevant Experience

Senior Graphic Designer, KVH Industries, Inc. Middletown, RI 2003-Present

- Create cross-market design and production solutions for sales and marketing efforts for international, high-technology firm serving consumer, commercial, and government markets.
- Develop and manage long-term marketing design solutions from conceptualization through to final production for projects of varied scope and media including the development of the KVH corporate and design direction, and product identity.
- Design trade show graphics for some of the largest domestic and international trade shows, including the support of trade show onsite events.
- Assess production needs and alternatives to decrease material and production costs.
- Collaborating with and guiding in-house clients through design choices while applying techniques intended to maximize the corporate brand and improve a dynamic corporate image.
- Direction of in-house and on-site photography and video shoots along with necessary photo retouching, color correction, and video editing and production as necessary.

Senior Interactive Designer, KVH Industries, Inc. Middletown, RI 2003-Present

- Design and development of award-winning Flash sales and marketing presentations for the web, training CD's and sales presentations, that encompass Actionscripting, customizing dynamic Flash components, Flash streaming video, and interactive Flash video.
- Managing the implementing the conversion of all video resources on www.kvh.com to Flash streaming video, including all branch Flash sites of www.kvh.com, for example - www.minivsat.com.
- Mobile device interface design of KVH's PDA based military convoy communication system - Convoy Comms.
- Conceptualize, design, and implement DVD and CD content and video production for both training and advertising purposes.

Web and Graphic Designer/Team Lead, Nishikawa Designs, Sacramento, CA 2003

- Collaborated on design and development of company logo, identity, website, and print collateral.
- Managed 10 member design team responsible for implement the company's e-commerce website www.nishikawadesigns.com.

Freelance Graphic and Web design 2003-Present

- Beacon Charter High School for the Arts - Woonsocket, RI
 - Field of Greens Lawn Care - Cranston, RI
 - The Gay Travel Association - Providence, RI
 - Law Office of Julie Saffren - San Jose, CA
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Awards

Society for Technical Communications Online Communication Competition - KVH TACNAV Product Demo CD

- 2006 STC Boston Region Competition - Award: Distinguished
- 2006 STC International Competition - Award: Excellence

Education

Academy of Art University - 2003

San Francisco, CA

B.F.A. - Computer Arts, New Media

Presidents Honors List - GPA Cumulative 3.50

Johnson & Wales University - 1994

Providence, RI

A.O.S. Culinary Arts

Cum Laude, GPA Cumulative 3.50

References

Available upon request

Software Experience

Level of Knowledge

Mac OSX	Expert
Quark Xpress	Expert
Adobe Photoshop CS3	Expert
Adobe Illustrator CS3	Expert
Adobe Flash CS3	Expert
Adobe Flash Video Encoder CS3	Expert
Adobe Dreamweaver CS3	Strongly Proficient
Adobe Acrobat Professional 8.0	Strongly Proficient
Adobe After Effects CS3	Strongly Proficient
Adobe InDesign	Strongly Proficient
Cleaner	Strongly Proficient
iDVD, iMovie, iPhoto	Strongly Proficient
DVD Studio Pro	Intermediate
Sound Studio	Intermediate
Roxio Toast	Intermediate
Roxio Popcorn	Intermediate
Microsoft Word, Power Point, Excell	Intermediate
Inspire/Lightwave 3d	Beginner (with a strong understanding of the 3D software)